

# Tony Rice

Explorer & Entrepreneur



📍 Remote

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## Summary

Highly adaptable IT Professional & Entrepreneur with a passion for building high-impact products and scaling businesses. Proven ability to lead technical teams, drive innovation, and deliver results in fast-paced collaborative environments.

## Qualifications

- **12+ years of experience in IT & full-stack software engineering**, leading the development and launch of multiple successful products.
- **10+ years of entrepreneurial leadership**, founding and scaling 1 startup from concept to exit.
- **Proven ability to lead technical teams, drive business outcomes**, and adapt to diverse project environments.

## Experience

Gener8tor (Association)

2022 - 2024

Member & Mentor

- **Mentored and guided fellow entrepreneurs in the gALPHA program.**
- Leveraged strategic frameworks to define business goals and identify growth opportunities for startups.
- Actively contributed to the gALPHA network, fostering collaboration and supporting the success of fellow entrepreneurs.

Dusty Beetles

2022 - 2024

Founder

- **Developed and managed the Frontend and the Backend for e-commerce platform.**
- Built connections, lead product development and MVP testing.

Freelance Projects (Hybrid)

2012 - 2022

IT & Project Development

- **Crafted various solutions, including CRM integrations, brand imaging, and content marketing strategies.**
- Led email marketing efforts, collaborating with the marketing team to deploy daily promotions.

Catsy (Remote)

2021

Full-stack Software Engineer

- **Collaborated with the founder to rapidly prototype MVPs, increasing client acquisition.**
- Ensured the quality and functionality of prototypes through rigorous testing.

## Key Accomplishments

- **Architected and scaled a cloud-based backend platform** that was later acquired by another startup.
- **Played a key role in developing the Universal Shopping Cart platform**, which contributed to Rakuten's \$1 billion acquisition of Ebates.

## Skills

### Programming Languages 10

- **12+ Years:** Javascript, HTML, CSS, PHP
- **4-10+ Years:** NodeJS, Node APIs, Typescript, Java, Python, Bash
- **1+ Years:** Ruby, C#, Go/Golang, Lua

### Frontend Development 10

- **4-10+ Years:** Angular/AngularJS, React/ReactJS, Handlebars.js, templating, CSS
- **1-4 Years:** Laravel, Vue.js, Next.js, webpack, Gatsby, Bootstrap, Meteor

### Backend Development 10

- **12+ years:** Web APIs (REST, JSON, XML, SOAP), Websockets
- **4-10+ years:** Express.js, Routing, Spring Boot
- **3+ years:** NestJS, Ruby on Rails, Laravel, Vendure

## Artful Home (Hybrid)

2020 - 2021

### Full-Stack Software Engineer

- **Streamlined workflows by refactoring legacy tools and developing automation scripts.**
- Developed an HTML templating engine, reducing marketing email production time by 90%.
- Troubleshooted and resolved a critical call center issue, restoring service availability.

## Storyscript (Remote)

2019 - 2020

### Full-Stack Software Engineer

- **Accelerated the development of the Storyscript Runtime by implementing key features.**
- **Collaborated with a cross-functional team** to ensure the ongoing development of backend components.

## Breezy HR (Remote)

2018 - 2019

### Full-Stack Software Engineer

- **Enhanced platform functionality and reliability by resolving bugs and developing partner integrations.**
- Supported sales efforts by providing technical expertise on client calls.
- Ensured code quality and security through proactive vulnerability identification.

## The Baked Potato Store

2018 - 2019

### Founder

- Founded and scaled an online store selling novelty products.
- Expanded product offerings and secured partnerships with suppliers.
- **Developed automated dropshipping solution reducing 90% of the daily workload.**

## Two Tap

2018

### Advisor

- **Improved platform architecture and functionality by providing industry insights and technical recommendations.**

## Clause

2017

### Full-Stack Software Engineer & Advisor

- **Oversaw the successful acquisition of Automatically Cloud.**
- Advised on the development of Clause's Legal Tech platform, optimizing performance and migrating Automatically Cloud.

## Automatically Cloud

2014 - 2017

### Founder & Lead Architect

- **Founded and architected Automatically Core, an open-source backend platform.**
- Developed the frontend, backend, and platform tooling.
- Grew the platform to over 150 early adopters.

## Fatwallet/Ebates

2013 - 2017

### Software Engineer

- Scaled the Universal Shopping Cart, streamlining mobile commerce into a unified checkout experience.
- **Developed web automation solutions to improve checkout processes for various merchants.**
- Helped lead PCI compliance initiatives for the software development lifecycle.

## DevOps/Cloud & IT 10

- **12+ years:** TCP/IP, DNS, HTTP, TLS/SSL, Server Deployment & Administration, VMWare/VSphere, Openstack
- **4-10+ years:** Docker, Kubernetes, AWS, Chef, Capistrano, Puppet

## Tools & Technologies 10

- **12+ years:** Apache, nginx, HAProxy, stunnel, Git, Gitlab, Github
- **4-10+ years:** Twilio API, Cloudflare, Shopify, Wordpress, IntelliJ Idea, Vscode

## Database/Caching 8

- **12+ years:** MySQL/MariaDB, SQLite, redis
- **4-10+ years:** MongoDB, DynamoDB, Hazelcast, NoSQL, PostgreSQL, Elasticsearch
- **2+ years:** TypeORM

## AI & LLMs 8

- **2+ Years:** OpenAI, Prompt Engineering, ChatGPT, Google Bard, Multi-Modal Development
- **1+ Years:** Gemini, Azure OpenAI

## QuickStart.me 2012 - 2013

### Founder & Lead Architect

- **Founded QuickStart.me, developing a web application for business record-keeping and a web-based phone system.**
- Prioritized customer satisfaction through direct collaboration and tailored solutions.

## SecTitan 2011 - 2013

### Lead Architect

- Provided security testing for public facing web applications.
- Developed a customizable reverse-proxy solution for web applications.

## Bestellen Software, LLC 2011 - 2017

### Owner & Manager

- Founded Bestellen Software, LLC during high school, providing IT services to businesses and residents.
- **Developed custom web applications, focusing on streamlined operations and secure data management.**
- Managed cloud infrastructure and maintained physical networks.

## School District of Beloit

### IT Assistant

- **Worked as an IT assistant helping diagnose printers and other IT related tasks.**

## GBHTech 2009 - 2010

### IT Support

- **Managed Windows Server, ESX Servers, Removed Viruses and Installed OSes.**
- Provided direct customer service to over 10+ customers weekly.
- Repaired computers for residents in the Beloit, Wisconsin area.